



RX ROSHETA TV CHANNEL

NILESAT 12688 / 27500 H

Roshta TV is a medical TV channel broadcasting on Nilesat (frequency 12688 Horizontal). It aims to spread health awareness through reliable medical programs featuring a group of experts.

- ✓ Medical news
- ✓ Medical awareness
- ✓ Advertisements
- ✓ Customized Programs – Consultant Physicians



MORE INFORMATION



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ABOUT US

Afkar Co. and RX Rosheta TV produces high quality, engaging content that resonates with your targeted demographics through our TV Channel (Gulf Sat) Same Orbit of Nile Sat.

Afkar Co. is a media organization that was established in Gulf and the Middle East market since 2014, Our team consists of specialists in direct and indirect marketing and are knowledgeable of the region's dynamics.

We have an extensive database across the Middle-East especially in Bahrain and Gulf Area. Our team is continuously conducting market research to ensure efficient marketing strategies and updated content to maximize the number of clients reach.

Being the solely establishment in Bahrain that promotes TV commercials in their channel which is published in the Arab nation and south Africa, it gives us a strong live stream presence supported by all the social media platforms.



Our Mission:

TO INSPIRE AND EMPOWER BRANDS TO REACH THEIR FULL POTENTIAL THROUGH IMAGINATIVE AND IMPACTFUL ADVERTISING SOLUTIONS THAT DRIVE MEASURABLE RESULTS.



Core Values:

CREATIVITY:

WE BELIEVE IN PUSHING THE BOUNDARIES OF CREATIVITY TO DELIVER GROUNDBREAKING CAMPAIGNS THAT LEAVE A LASTING IMPRESSION.

INTEGRITY:

WE UPHOLD THE HIGHEST STANDARDS OF INTEGRITY, TRANSPARENCY AND ETHICAL CONDUCT IN ALL OUR INTERACTIONS.

COLLABORATION:

WE FOSTER A CULTURE OF COLLABORATION, TEAMWORK, AND OPEN COMMUNICATION TO ACHIEVE COLLECTIVE SUCCESS.

INNOVATION:

WE EMBRACE INNOVATION AND EMBRACE EMERGING TECHNOLOGIES TO STAY AHEAD OF INDUSTRY TRENDS AND DELIVER CUTTING-EDGE SOLUTIONS.

CLIENT-CENTRICITY:

WE PRIORITIZE CLIENT SATISFACTION, LISTENING ATTENTIVELY TO THEIR NEEDS AND DELIVERING TAILORED SOLUTIONS THAT EXCEED EXPECTATIONS.



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Why choose Afkar Co.?

UNMATCHED EXPERTISE:

WITH OVER A DECADE OF INDUSTRY EXPERIENCE, AFKAR CO. WITH THE COLLABORATION WITH RX ROSHETA TV BRINGS UNPARALLELED EXPERTISE TO EVERY PROJECT. OUR TEAM CONSISTS OF SEASONED PROFESSIONALS WHO ARE EXPERTS IN THEIR RESPECTIVE FIELDS OF TREATMENT, BEAUTIFICATION AND HEALTH ENSURING TOP-NOTCH SERVICE AND EXCEPTIONAL RESULTS BY PREVIEWING YOUR ORGANIZATION ON OUR TV CHANNEL AND ALL SOCIAL MEDIA PLATFORMS.

INNOVATIVE APPROACH:

IN AFKAR CO., INNOVATION IS AT THE CORE OF EVERYTHING WE DO. WE CONTINUOUSLY EXPLORE NEW IDEAS, TECHNOLOGIES, AND STRATEGIES TO KEEP OUR CLIENTS AHEAD OF THE CURVE AND DELIVER CUTTING-EDGE SOLUTIONS THAT DRIVE SUCCESS.

TAILORED SOLUTIONS:

WE UNDERSTAND THAT EVERY CLIENT IS UNIQUE, WITH DISTINCT GOALS AND CHALLENGES. THAT'S WHY WE TAKE A PERSONALIZED APPROACH TO EACH PROJECT, CRAFTING TAILORED SOLUTIONS AND IDEAS TO BE PREVIEWED ON RX ROSHETA TV CHANNEL AND OUR SOCIAL MEDIA PLATFORMS THAT WILL CERTAINLY MEET OUR CLIENTS' SPECIFIC NEEDS AND OBJECTIVES AND BOOSTS EXPOSURE.



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COMMITMENT TO EXCELLENCE:

EXCELLENCE IS NOT JUST A GOAL FOR US, IT'S A COMMITMENT. WE STRIVE FOR EXCELLENCE IN EVERYTHING WE DO, FROM THE QUALITY OF OUR WORK TO THE LEVEL OF SERVICE WE PROVIDE AND THE HIGH RESOLUTION OF OUR TV CHANNEL. OUR DEDICATION TO EXCELLENCE ENSURES THAT OUR CLIENTS RECEIVE NOTHING BUT THE BEST.

RESULTS-DRIVEN:

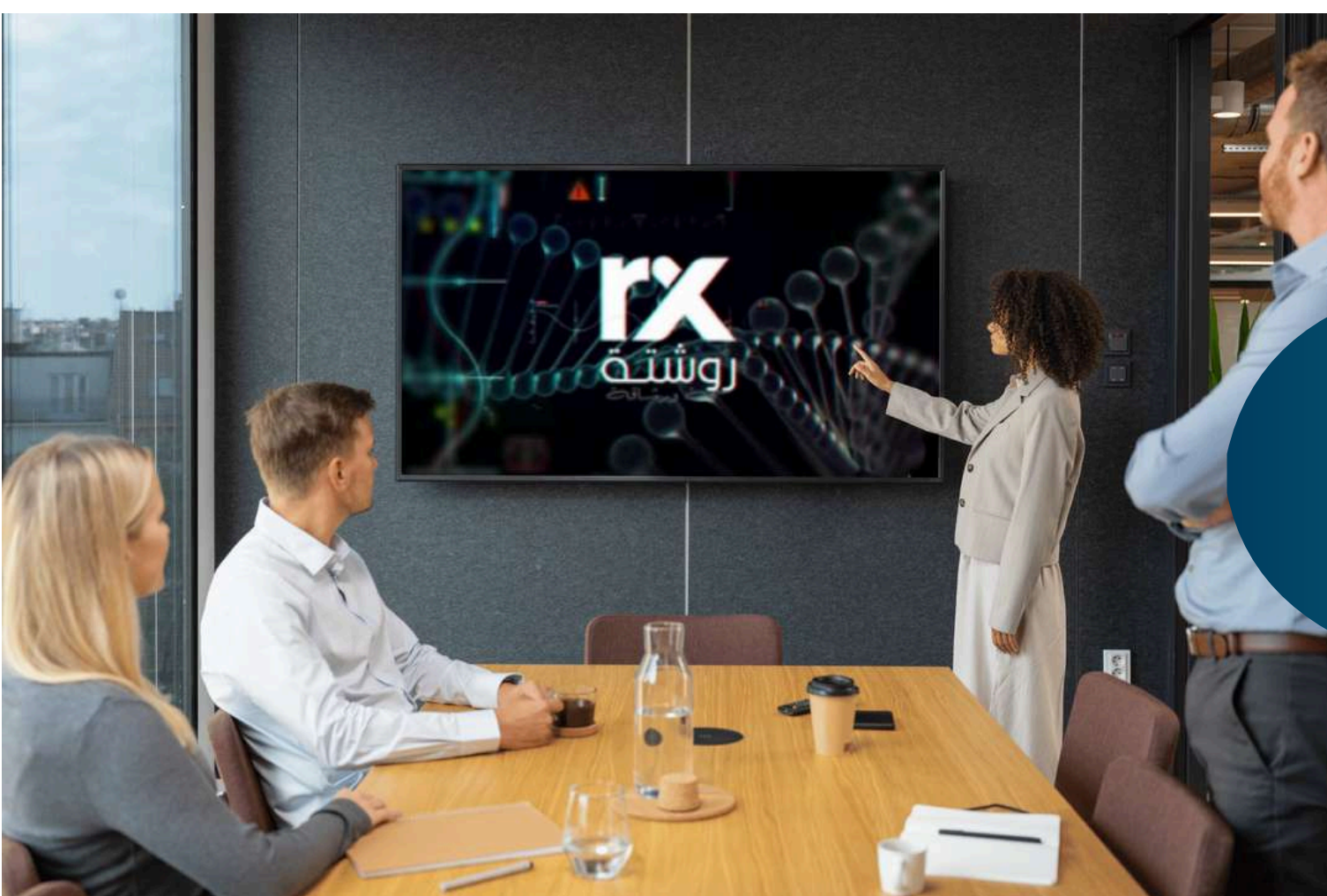
OUR ULTIMATE GOAL IS TO DELIVER RESULTS THAT EXCEED OUR CLIENTS' EXPECTATIONS. WHETHER IT'S INCREASING BRAND AWARENESS, DRIVING SALES, OR GENERATING LEADS, WE ARE LASER-FOCUSED ON ACHIEVING MEASURABLE OUTCOMES AND HELPING OUR CLIENTS SUCCEED.

TRANSPARENT COMMUNICATION:

COMMUNICATION IS KEY TO A SUCCESSFUL PARTNERSHIP. WE BELIEVE IN TRANSPARENT, OPEN COMMUNICATION WITH OUR CLIENTS EVERY STEP OF THE WAY, KEEPING THEM INFORMED AND INVOLVED THROUGHOUT THE PROCESS.

CLIENT CENTRIC APPROACH:

OUR CLIENTS ARE AT THE HEART OF EVERYTHING WE DO. WE PRIORITIZE THEIR NEEDS, GOALS, AND SATISFACTION ABOVE ALL ELSE, STRIVING TO BUILD LONG-TERM RELATIONSHIPS BASED ON TRUST, RESPECT, AND MUTUAL SUCCESS.



**At Afkar Co., We don't just meet expectations, we exceed them.
Choose us as your partner, and let's embark on a journey of
creativity, innovation and success together!**